



AMAZING EXPERIENCES  
COME OUT OF THE BLU

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Unitron Moxi™ B-RS





reddot winner 2022

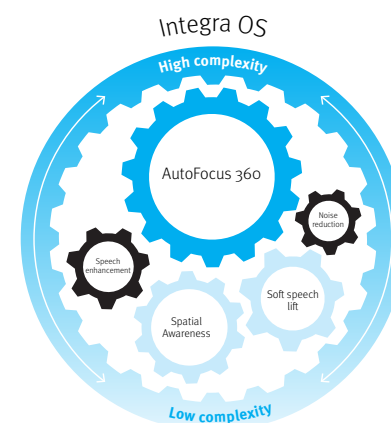
## Meet Moxi B-RS

Design runs in our DNA and we know style is just as important to design as performance. That's why we are thrilled to introduce Moxi B-RS: the latest hearing instrument on our Blu platform.

## Integra OS

### State of the art signal processing

Offering a true style alternative to traditional RICs, Moxi B-RS is slender, sleek, and has all the same technical capabilities that come with the Blu platform. Powered by the Sonova PRISM™ chip, which offers double the memory of our previous chip, Blu features Integra OS, the highly advanced signal processing system within our latest generation of hearing instruments that delivers an adaptable, personalized, and freeing hearing experience like never before.



91%

of HCPs agree that the Blu platform provides sound performance clients love.

Stocklin, R. (2021). Market Research ID4503.



## Your client picks the experience, we just optimize it

When sounds enter the hearing instruments, Integra OS accurately classifies them into a range of seven key listening environments—from very quiet to complex noisy situations. Integra OS then optimizes the listening experience to each client's specific situation, blending environments into one of many thousand combinations.

Your clients can follow where the day leads with features designed to help enhance speech. In loud, complex listening environments AutoFocus 360 guides the application of speech enhancement, directionality, and dynamic noise reduction. In quiet listening environments, features like soft speech lift and Spatial Awareness make listening clear and comfortable.



# Personalization at the touch of a button

To tailor to particular tastes, the Remote Plus app allows clients to further personalize their listening experience by improving focus, boosting speech, and reducing background noise plus controlling streaming functions. For changes that require your expertise, remote adjust allows you to deliver professional fine-tuning remotely. By facilitating easy adjustments, your clients can hear how they want, when they want, without having to travel to your office.



**87%** of HCPs agree that the Blu platform provides easy personalization in the moment so clients can hear how they want, when they want.

Stocklin, R. (2021). Market Research ID4503.



The Remote Plus app works on Apple smartphones with iOS 12 or newer and Android smartphones with version 8 or newer. Apple and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Google Play and the Google Play logo are trademarks of Google Inc.

\* Smartphones and traditional mobile phones with compatible Bluetooth® Hands-Free Profile.

## Make a connection

Clients can make hands-free phone calls and stream music, podcasts, and other media directly into their hearing instruments from Bluetooth® enabled devices\* with Made For All capabilities (hearing instruments on the Blu platform can even connect to two different devices at once!). So they can stay connected to the people and entertainment they love. And with our tap control, they can easily control media and calls with a quick tap to the ear.

## Experience is everything

At Unitron, we believe everyone should feel good about their hearing care journey. And that's a journey that goes far beyond comfortable, easy-to-use products with stellar sound performance.

Unitron's experience innovations help you optimize and personalize the entire hearing care journey from the very first fit and beyond. Our experience innovations provide performance tracking and continuous care features that help clients get the most from their hearing care solutions.

Log It All is a performance tracking innovation, embedded within Unitron hearing instruments, which captures real-world data to offer you and your clients insights into their hearing needs. The latest enhancements to Log It All are our most advanced yet. Not only will it continue to identify and log seven distinct hearing environments, it will also collect data on listening environment complexity and directional hearing. These data points are used to generate summary scores, which helps you and your clients understand their listening lifestyle and in turn helps you recommend the appropriate technology level for them.



### Performance tracking

Our performance tracking innovations deliver data-driven insights to both wearers and hearing care professionals. These features help optimize the client's experience to increase their satisfaction and peace of mind.



**Log It All** supports your recommendations – Make informed decisions with your clients based on objective data that details the amount of time wearers spend in each of the 7 listening environments



**Ratings** facilitates better decision-making – Get valuable insights from client feedback submitted in real time, plus the context behind each rating helps you determine how best to meet their hearing needs



**FLEX:TRIAL** takes the pressure out of the appointment – Let clients try before they buy to instantly experience amplification outside of the clinic, in the places they live, work and play



### Continuous care

We want to ensure that the great care you provide in your clinic continues beyond the purchase. The features listed below empower you to provide ongoing support, instruction and encouragement that help your clients get the most from their hearing solution.



**FLEX:UPGRADE** keeps clients coming back – Give clients the opportunity to upgrade to a higher technology level as lifestyle and hearing needs evolve over time, with no need to swap hearing instruments



**Coach** reinforces your counseling beyond the clinic – Support clients with contextual tips about how to get the most from their hearing instruments as well as important reminders about cleaning and care



**Remote adjust** delivers professional care that's convenient for all – Make fine-tuning adjustments in TrueFit™ fitting software and send them along with a personalized message to clients' phones where they can accept and apply the changes to their hearing instruments

MOXI B-RS



Moxi B-RS is the latest hearing instrument on our Blu platform.



Platinum (P6)



Charcoal (P8)



Sand (R8)



Moxi RS charger

Optional accessories:



- Stream your favorite media wirelessly in stereo sound with the TV Connector.
- PartnerMic is an easy-to-use lapel microphone ideal for one-on-one conversations.
- Discreetly adjust volume and switch programs with the Remote Control.



Need more help in challenging listening situations like meetings or conversations in noise or over distance? Let's discuss if a Roger™ device could be a good fit for you.

Hearing instruments shown at actual size.

At a glance



Integra OS

		Level 9 Premium	Level 7 Advanced	Level 5 Standard	Level 3 Essential
Environmental classification	Total listening environments	7	6	4	2
	Noise	•			
	Conversation in noise	•	•		
	Music	•	•		
	Quiet	•	•	•	
	Conversation in a small group	•	•	•	
	Conversation in a crowd	•	•	•	•
	Conversation in quiet	•	•	•	•
	Total streaming environments	2	2	2	2
	Media speech	•	•	•	•
	Media music	•	•	•	•
Sound optimization and performance	AutoFocus 360	•			
	AutoFocus		•		
	Dynamic noise reduction	•	•		
	Soft speech lift	•	•	•	
	Spatial Awareness	•	•	•	
	Pinna Effect	•	•	•	•
	Speech enhancement	•	•	•	•
	Noise reduction	•	•	•	•
Hardware features					
	Tap control	•	•	•	•
	Made For All direct connectivity	•	•	•	•
	Rechargeable	•	•	•	•
Fine-tuning channels		20	20	16	12

Available in all technology levels

Sound stabilization

- › AntiShock 2
- › Wind control
- › Feedback manager
- › Natural Sound Balance

Ease and convenience

- › Remote Plus app
- › TV Connector
- › Remote Control
- › PartnerMic
- › RogerDirect
- › DuoLink
- › Binaural Phone

Microphone options

- › Adaptive directional
- › Fixed directional
- › Fixed wide directional
- › Omni directional

Fitting

- › First fit workflow
- › Automatic Adaptation Manager
- › Frequency compression 2
- › Tinnitus masker
- › Manual programs
- › IntelliVent

Experience innovations

Performance tracking

- › Log It All
- › Ratings
- › FLEX:TRIAL

Continuous care

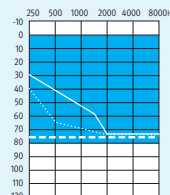
- › FLEX:UPGRADE
- › Coach
- › Remote adjust

Personalization

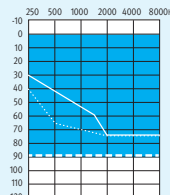
- › Equalizer
- › Clarity and comfort buttons
- › Optional app programs

Fitting guides

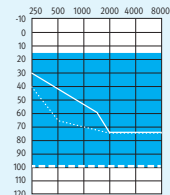
Moxi



S receiver



M receiver



P receiver

- Open dome/ cap dome
- ... Vented dome
- Power dome or sleeve mold



# Where form meets function

With its sleek new form factor, automatic sound optimization, enhanced personalization capabilities, seamless connectivity, and cutting-edge performance tracking innovation of Log It All, your clients will know their new Moxi B-RS hearing instruments look as spectacular as they sound. They can walk boldly into any room and cherish every moment, confident that their hearing instruments keep pace with their life.



Because amazing experiences come out of the **Blu.**



Unitron is a hearing solution company that believes people should feel really good about the entire hearing care experience, start to finish. Our ingenious products, technologies, services and programs offer a level of personalization you can't get anywhere else. Get ready to **Love the experience™**.

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A Sonova brand



**unitron™** Love the experience